

How Do I Refer Business?

Think how often you run into folks looking to buy or sell real estate.

Your Portland relatives mention they want a new townhouse. Your neighbor, over the fence, says she is thinking of selling. Your coworker's son is ready to buy a first home in Salt Lake. And, you want to sell your cabin or buy a lot to build upon.

You can earn referral fees on each of these transactions!

For instance, assume you are talking to a friend who mentions that he or she is thinking of buying a home. You let them know you can connect them with a great agent, get their permission and gather some basic information.

You contact us and we place your friend with the right agent (either locally or around the world). Let's assume that the agent then sells your friend a house for \$150,000.

Here's what you'd receive for your few minutes of effort:

Purchase Price	\$150,000
Buyer Commission (3%)	\$4,500
Referral Fee (25%)	\$1,125
Your Check	\$563-\$788

The more referrals you send, the more you'll make. And, you'll do so without listing or selling a single house.



How Do I Become a Referral Associate for Advantage Realty Referrals, Inc.?

First, under Idaho law, our agents must hold an active license (or be able to activate their license). New agents need to take the real estate exam. Existing agents need to be current on their continuing education.

Second, order our FREE, no obligation information packet which details our program & policies and includes instructions for licensing with us. To get one:

1. Call (208) 524-2121 & ask for Guylene.
2. Go to IdahoReferrals.com and select "Request Information Packet".

Third, license with us. Then, we'll send you a kit filled with business cards, marketing tools, and tips for generating referrals.

If you are not doing active real estate, license with us — and start earning referral fees!



Advantage Realty Referrals, Inc.
An Idaho referral brokerage

380 N. Capital Ave., Idaho Falls, ID 83402
(208) 524-2121 (Ask for Guylene)
www.IdahoReferrals.com
info@IdahoReferrals.com

Would you like to make money from your real estate license — without selling real estate?



Now you can . . . with Advantage Realty Referrals, Inc.



**We are
Advantage
Realty
Referrals, Inc.
and we're an
unique kind of
Idaho real
estate
brokerage
— a referral
brokerage.**

What do we do?

Our referral associates don't list or sell homes. They simply refer family, friends, neighbors, co-workers and, even, themselves and collect referral checks.

Spend 10 minutes referring a home buyer who purchases a \$150,000 house and put as much as \$788 in your pocket. Imagine how much you could make if you referred two, three or four folks a month!

And, you can do so without having to join the NATIONAL ASSOCIATION OF REALTORS®, local association or multiple listing service — saving \$1000+ a year in out-of-pocket costs.

We empower our associates to earn substantial income with minimal effort.

What's the Cost?

Our referral associates pay an annual fee of \$100 that covers a set of business cards, errors & omissions insurance and includes a subscription to our informative referral associates' newsletter. We do not charge monthly fees. Nor do you pay association or mls dues. You are responsible for the costs of transferring your license and keeping it active.

What Will I Make?

Like any aspect of real estate, your income is driven by your efforts.

So is our commission plan. The more referrals you send (and close), the more you'll pocket:

Referrals Collected in Year	Our Commission Split to You
1-3	50%
4-6	60%
7+	70%

And, remember, that you are paid without doing the showings, listing a house, holding an open house or engaging in a single negotiation. You don't even have to put a single mile on your car!

Referrals can generate good money. Pay off bills. Take a dream vacation. Or, boost your retirement fund.



What Are the Advantages of Working with Us?

- ✓ Earn referrals — your only limit is your imagination — by referring family, friends, neighbors, co-workers, and yourself.
- ✓ And, the referral can be for real estate needs anywhere. You can refer your Aunt in Kansas, your friend in Boise or your neighbor next door.
- ✓ Avoid the high costs of active real estate — no association or mls dues, advertising expenses or desk fees.
- ✓ If you ever want to do real estate full-time, simply transfer your license to the brokerage of your choice.



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